



Hilton Head

2017 PAA Fall Conference

October 4-8





*12 miles of sugar sand beaches...
where business meets pleasure.*



2017 PAA Fall Conference

LUXURY IN A TROPICAL PARADISE

Beachfront luxury in the
beautiful South Carolina low country

Located off the southern coast of South Carolina, this tropical beachfront resort is a destination like no other. Enjoy beautiful views from Omni Hilton Head Resort's suites that include mini kitchens and private balconies.

As part of the prestigious Palmetto Dunes Oceanfront Resort community, the luxurious Hilton Head beach hotel offers an 11-mile lagoon system ideal for kayaking and canoeing, bike trails, 25 tennis courts and three championship Hilton Head golf courses featuring 54 holes of golf. The resort also showcases a beautiful new beach side poolscape that includes two family pools, one adult only pool, kid's splash zone, two hot tubs and private cabanas all set among our native tropical foliage.

If you prefer relaxing on the beach, Omni Hilton Head Oceanfront Resort offers private access to the beach for your enjoyment. Spend your days soaking up the sun on the white sugar sand beaches. Play in the ocean on a Fun Cycle or catamaran, or round up some friends for a game of beach volleyball. Or take a leisurely stroll down the beach as you enjoy watching the sun rise over the Atlantic Ocean. However you choose to spend your day at the beach, it is sure to be a day to remember.

Omni Hilton Head Oceanfront Resort exudes style and Southern hospitality that will make you never want to leave.

Don't miss this opportunity to join PAA and your colleagues at the 2017 PAA Fall Conference.

Thursday, October 5

The Outback-Boat Cruise and Kayak Trip: 12:15 p.m. – 4:45 p.m. - \$75 per person

An excursion not to miss! Begin your adventure with a scenic boat cruise from Shelter Cove Marina through saltmarsh creeks en route to a private and secluded sea island. Your captain will choose one of several interesting routes that offers beautiful views of the Lowcountry landscape and an opportunity to observe the incredible variety of wildlife that make Hilton Head their home. At the kayak outpost, you will embark on a kayak tour through remote tidal creeks. Winding through the most pristine estuaries in the area, you will paddle the same creeks traveled by Native Americans who inhabited these islands hundreds of years ago.

Gullah Tour: 1:30 p.m. – 3:30 p.m. - \$30 per person

Learn about the fascinating Gullah Culture native to the South Carolina Lowcountry. The Gullahs, descendants of West African slaves, lived in isolation for generations allowing them to maintain their African culture longer than any slave descendants in America. This tour includes a 2-hour narrated trip down the hidden paths of Hilton Head Island to visit ten family-based villages that have sustained themselves for more than a century. As you listen to 4th generation Gullah family members relate first hand stories of traditional food ways, family life, and the unique Gullah language. Highlights include the Old One-Room School House, Plantation Tabby Ruins and the Historic Marker of the First Freedom Village.

Friday, October 6

Oceanfront Golf: Tee times beginning at 7:30 A.M. - \$90 per person

Named South Carolina's Golf Course of the Year, the Robert Trent Jones Oceanfront Course is widely renowned for its open, inviting layout and spectacular views of the Atlantic Ocean. A true pinnacle of design, this course appeals to novices as well as experienced players. Home to one of only two oceanfront holes on Hilton Head Island, this much-loved course offers wide fairways, expansive greens, challenging bunkers and subtle elevation changes. The par-5 at hole 10, with sweeping-ocean views, stands apart as one of the region's most breathtaking golf experiences. The stunning, exquisitely-maintained Jones course changes with the breezes rolling in from the Atlantic Ocean, making every hole play differently whenever the winds change.

The Bluffton Experience: 9:00 A.M. – 2:45 P.M. - \$105 per person

This program is a fantastic way to both enjoy the South Carolina Lowcountry and truly connect to the area. Spend a few leisurely hours on this tour combining a relaxing cruise along the scenic May River with a visit to the quaint and historic town of Bluffton, South Carolina. From the dock at the base of Calhoun Street, stroll the lazy streets dotted with 19th century homes and visit the antebellum Church of Cross. Visit quaint shops and Lowcountry art galleries along the way. A highlight of the trip will be a visit to The Bluffton Oyster Company, the last working oyster factory in SC and a true piece of history.

Agenda

Wednesday, October 4, 2017

12:00 Noon – 4:00 p.m. Registration
6:30 p.m. – 9:00 p.m. Welcome Reception

Thursday, October 5, 2017

7:30 a.m. – 8:30 a.m. Continental Breakfast
8:00 a.m. – 11:30 a.m. Registration
8:30 a.m. – 11:30 a.m. Business Session
12:15 p.m. – 4:45 p.m. Group Activities
6:00 p.m. – 7:00 p.m. Reception

Friday, October 6, 2017

7:30 a.m. – 1:00 p.m. Golf Outing
9:00 a.m. – 2:45 p.m. Group Activity

Saturday, October 7, 2017

7:30 a.m. – 8:30 a.m. Continental Breakfast
8:30 a.m. – 11:30 a.m. Business Session
6:30 p.m. – 7:30 p.m. Chairman's Reception
7:30 p.m. – 10:00 p.m. Chairman's Dinner

Sunday, October 8, 2017

11:00 a.m. Check-Out
and Departure





PAA Conference Pricing

Dealership Personnel Registration Fees:

\$995 Dealership Personnel and Spouse/Guest
\$500 Dealership Personnel/Additional Guest ALONE
\$295 Children age 6-17

Sponsor Registration Fees:

\$995 Sponsoring Associate Member and Spouse/Guest
\$500 Sponsoring Association Member ALONE

Non-Sponsor Registration Fees:

\$3,500 Non-Sponsoring Associate Member and Spouse/Guest

Convention Registration Includes:

- Business Session on Thursday and Saturday
- Continental Breakfast on Thursday and Saturday
- Wednesday Evening Welcome Reception
- Thursday Evening Reception
- Saturday Evening Chairman's Reception/Dinner

Room:

3 Night:
\$957.30

4 Night:
\$1,276.40

Additional nights or upgrade requests are based on availability.
Please contact PAA with these requests.

Hotel Cancellation Charges: Cancellation received by PAA prior to **August 31, 2017**, will receive a full refund. In the event of cancellation after **August 31, 2017**, or early check-out, attendees will be charged any penalties assessed by the hotel. For any reservations received after **August 31, 2017**, availability and group rate cannot be guaranteed and is at the discretion of the hotel.

General Information: A deposit of \$995 per room will hold your reservation. Balances are due no later than **August 31, 2017**. If a credit card is used for the deposit, the balance due will automatically be charged to your credit card on or about **August 31, 2017**.

Air: There is no group air arranged for the conference. Savannah/Hilton Head International Airport is 45 miles from the resort. All major airlines fly into this airport. There is a small regional airport, Hilton Head Island Airport. American Airlines has limited flights in and out of this airport, which is approximately 7 miles from the resort. If you would like to work with FirstWorld Travel to book your air, please contact 717-233-7222.

Transportation: There is no group ground transportation arranged. Taxis are available at the airport. From the Savannah/Hilton Head International Airport an average taxi fare is approximately \$85 for 2 people. If you are flying into Hilton Head Island Airport, taxis are also available. Attendees may arrange for ground transportation by calling one of the following transportation companies:

Palmetto Transportation: (843) 683-4279
Diamond Transportation: (843) 247-2156
Hilton Head Limo/Yellow Cab: (843) 686-6666

Activities: All activities must be scheduled prior to **August 31, 2017** to guarantee availability. After **August 31, 2017**, activity fees are non-refundable for any cancellations. Any activities scheduled after **August 31, 2017** are based on availability and must be paid for when scheduling. Changes/additions made during the Conference are based on availability and will be billed accordingly at the conclusion of the Conference. Please note that changes/additions made during the Conference cannot be guaranteed and slots on trips will be filled first by preregistered attendees. All programs have a minimum and maximum number of participants. If an activity is canceled due to lack of participation, the respective activity fee will be refunded.



Pennsylvania Automotive Association
1925 North Front Street
Harrisburg, PA 17102
Telephone: 717-255-8311 Ext. 3319
1-800-242-3745 (in PA)
Fax: 717-213-0102

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REGISTRATION FORM

PARTICIPANT INFORMATION

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Office Phone #: _____ Fax #: _____

E-Mail Address: (must include) _____ Spouse E-Mail Address: (please include) _____

HOTEL INFORMATION

Arrival Date: _____ Departure Date: _____

Room Type Request: King Bed Queen/Queen *Omni Hilton Head property exclusively non-smoking*

Special Requests: _____

ATTENDEE INFORMATION

Name: _____

Attendee Badge Name: _____

GUEST INFORMATION

Name: _____

Attendee Badge Name: _____

CHILDREN'S INFORMATION

Name: _____

Age: _____

Attendee Badge Name: _____

CHILDREN'S INFORMATION

Name: _____

Age: _____

Attendee Badge Name: _____

OVER

REGISTRATION FEES AND PAYMENT OPTIONS

A. Hotel Packages **SEE BROCHURE FOR CANCELLATION FEES**

		Amount Due
3 Nights	\$957.30	\$ _____
4 Nights	\$1,276.40	\$ _____

*ADDITIONAL NIGHTS OR UPGRADE REQUESTS ARE BASED ON AVAILABILITY,
PLEASE CONTACT PAA WITH THESE REQUESTS.*

B. Dealership Registration Fees **SEE BROCHURE FOR CANCELLATION FEES**

\$995 Dealership Attendee AND Spouse/Guest	\$ _____
\$500 Dealership Attendee/Additional Guest ALONE	\$ _____
\$295 Children age 6-18	\$ _____

Sponsor Registration Fees

\$995 Sponsoring Associate Member and Spouse/Guest	\$ _____
\$500 Sponsoring Associate Member ALONE	\$ _____

Non-Sponsor Registration Fees

\$3,500 Non-Sponsoring Associate Member and Spouse/Guest	\$ _____
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C. Activities Fees **SEE BROCHURE FOR CANCELLATION FEES**

Thursday, October 5, 2017

Outback Boat Cruise and Kayak Trip - \$75 per person	\$ _____
Name(s) _____	

Gullah Tour - \$30 per person	\$ _____
Name(s) _____	

Friday, October 6, 2017

Oceanfront Golf - \$90 per person	\$ _____
Name(s) _____	

The Bluffton Experience - \$105 per person	\$ _____
Name(s) _____	

TOTAL \$ _____

Please select one of the following payment options:

- Bill the following credit card for the total amount of \$ _____.
- Bill the following credit card for deposit of \$995 per room.
- Check enclosed for the total amount of \$ _____.
- Check enclosed for deposit of \$995 per room.

Type of Card: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Card #: _____ Expiration: _____

Cardholder Name: _____ Signature: _____

All Unpaid Balances due by August 31, 2017

**Please return to PAA via fax to 717-213-0102 with credit card information or mail with check made payable to "PAA" at 1925 North Front Street, Harrisburg, PA 17102.
Additional questions should be directed to Becky Ross at bross@paa.org.**