

The
Greenbrier[®]
AMERICA'S RESORT

INVITATION

1919

PAA

2019

100 YEARS

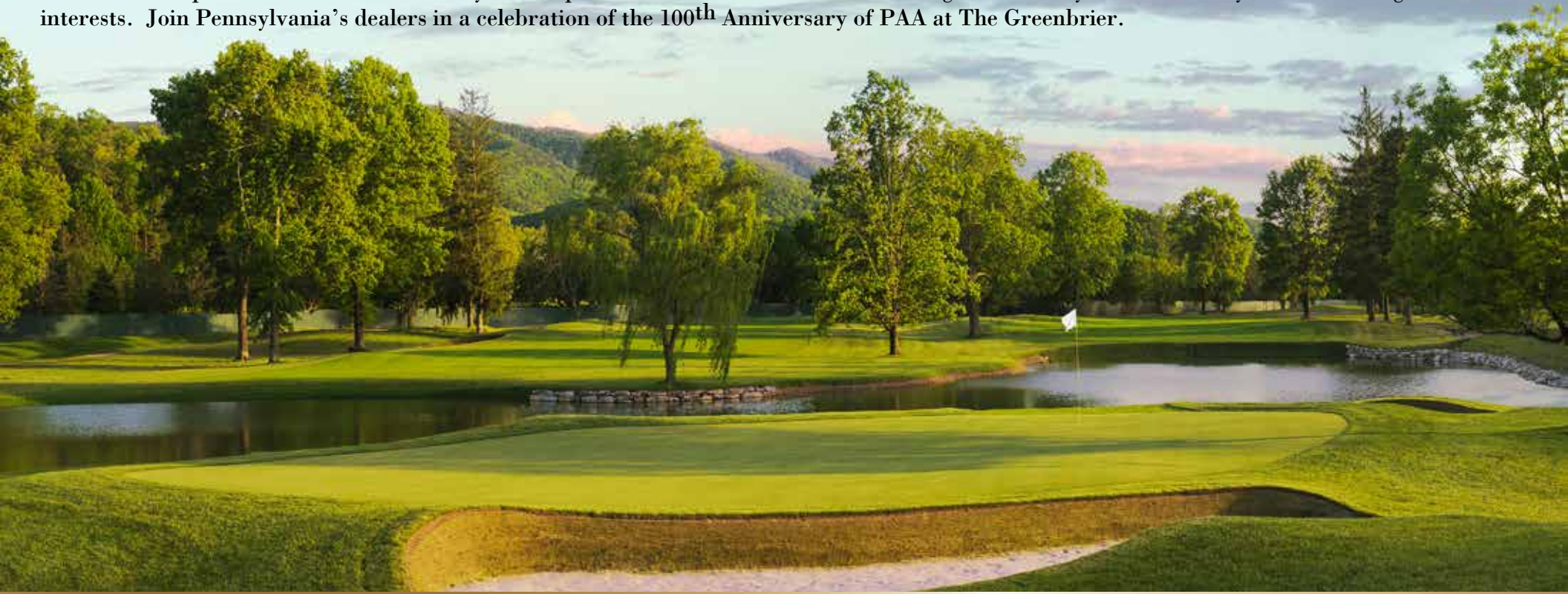
2019 PAA FALL CONFERENCE
OCTOBER 2-6, 2019

STEEPED IN HISTORY AND SURROUNDED BY BREATHTAKING MOUNTAINS

Located amid the mountains of West Virginia, The Greenbrier is a National Historic Landmark and world-class resort that has been welcoming guests from around the world since 1778. The natural mineral springs which first drew guests over 235 years ago continue to lure visitors to the 11,000-acre luxury retreat today. With a guest list that includes 27 of our country's 45 presidents, America's Resort has long been a favorite destination of royalty, celebrities and business leaders. In honor of PAA's 100 year history, join us at this renowned property.

Combining the graciousness of the past with exceptional comforts of today, a new era of elegance awaits you at The Greenbrier. Widely regarded as one of the finest luxury resorts around the world, The Greenbrier is surrounded by the majestic Allegheny Mountains. Offering exclusive services and amenities such as championship golf, fine dining, more than 55 activities, designer boutiques, a mineral spa, and a 103,000 square foot gaming and entertainment venue, the PAA Fall Conference at The Greenbrier will have something for everyone.

Discover an unparalleled selection of luxury leisure pursuits and outdoor adventures designed to satisfy and stimulate your widest range of interests. Join Pennsylvania's dealers in a celebration of the 100th Anniversary of PAA at The Greenbrier.



Thursday, October 3, 2019

Bike Tour: 1:30 – 4:00 p.m. - \$65 pp

This two-hour guided ride on the Greenbrier River Trail is always a favorite among groups at the Greenbrier. It is a nice scenic, leisurely ride along the Greenbrier River. In October, it will be a beautiful journey as you ride through this picturesque area with the backdrop of fall's changing leaves.

Sporting Clays Course: 1:30 – 3:30 p.m. - \$100 pp

Come test your skills on this 10-station sporting clays course. The sporting clays course, designed by Justin Jones and John Higgins of the British School of Shooting, challenges shooters of all skill levels. The course provides each group of up to five shooters with a Professional Trap Attendant to ensure that each shooter has a safe and enjoyable experience while shooting Sporting Clays at the Gun Club.

Bunker Tour: 2:00 – 3:30 p.m. - \$25 pp

The secret is out! The declassified Bunker at The Greenbrier is a must-see experience that takes you behind the scenes and walks you through a fascinating period in the resort's history. Carved deep into the mountainside beneath our West Virginia Wing is an emergency Cold War fallout shelter. Once a top-secret U.S. government relocation facility for Congress, the Bunker is now open to anyone interested in reliving a legendary piece of The Greenbrier history. Bunker Tours provide a unique and in-depth look behind the hidden doors and let you explore an aspect of The Greenbrier that no other resort can claim.

Friday, October 4, 2019

Golf on the Old White TPC Course: 8:00 a.m. Shotgun Start - \$185 pp

The Old White TPC, the first 18-hole golf course at The Greenbrier designed by Charles Blair Macdonald, opened for play in 1914. A legend of golf history at The Greenbrier, the course was named for the well-known Old White Hotel, which stood on the grounds from 1858 through 1922. Macdonald, the father of American golf course architecture, modeled several holes from some of the most famous throughout Europe. The 8th Hole was styled after the "Redan" at North Berwick, the 13th after the "Alps" at Prestwick and the 15th after the "Eden" at St. Andrews. His associate, Seth Raynor, assisted in the course construction and returned in the 1920s to oversee updates to the golf course.

Segway Tour: 9:00 – 10:00 a.m. & 10:00 – 11:00 a.m. - \$85 pp

Explore The Greenbrier by self-balancing Segway - no previous experience required! Meet at the Segway practice area at the Dollhouse for 20 minutes of instruction. Then, head out with your group and instructor for a thrilling tour of The Greenbrier's majestic grounds at speeds up to 12mph.

Sporting Clays Course: 9:30 – 11:30 a.m. - \$100 pp

See above description.

Bunker Tour: 10:00 – 11:30 a.m. - \$25 pp

See above description.

AGENDA

Wednesday, October 2, 2019

12:30 p.m. – 4:30 p.m. Registration
6:30 p.m. – 8:30 p.m. Welcome Reception

Thursday, October 3, 2019

7:30 a.m. – 8:30 a.m. Breakfast
8:00 a.m. – 11:30 a.m. Registration
8:30 a.m. – 11:30 a.m. Business Session
1:30 p.m. – 4:00 p.m. Group Activities
6:00 p.m. – 7:00 p.m. Reception

Friday, October 4, 2019

8:00 a.m. – 1:00 p.m. Golf Outing
9:00 a.m. – 11:30 p.m. Group Activity
1:30 p.m. – 2:30 p.m. Golf Exhibition with
Dan Boever
World Long Drive Champion

Saturday, October 5, 2019

7:30 a.m. – 8:30 a.m. Breakfast
8:30 a.m. – 11:30 a.m. Business Session
6:30 p.m. – 10:00 p.m. 100th Anniversary
Gala Dinner

Sunday, October 6, 2019

Check-Out and Departure





PAA Conference Pricing

Dealership Personnel Registration Fees:

- \$995 Dealership Personnel and Spouse/Guest
- \$500 Dealership Personnel/Additional Guest ALONE
- \$295 Children age 6-17

Sponsor Registration Fees:

- \$995 Sponsoring Associate Member and Spouse/Guest
- \$500 Sponsoring Associate Member ALONE

Non-Sponsor Registration Fees:

- \$3,500 Non-Sponsoring Associate Member and Spouse/Guest

Convention Registration Includes:

- Business Session on Thursday and Saturday
- Breakfast on Thursday and Saturday
- Wednesday Evening Welcome Reception/Dinner
- Thursday Evening Reception
- Saturday 100th Anniversary Gala Dinner

Deluxe Room:

3 Nights:
\$1,242.63

4 Nights:
\$1,656.84

Additional nights or upgrade requests are based on availability. Please contact PAA with these requests. If you are planning to have more than 2 people in a room, please contact PAA for pricing.

General Information: A deposit of \$995 per room will hold your reservation. Balances are due no later than **August 16, 2019**. If a credit card is used for the deposit, the balance due will automatically be charged to your credit card on or about **August 16, 2019**.

Hotel Cancellation Charges: Cancellation received by PAA prior to **August 16, 2019**, will receive a full refund. In the event of cancellation after **August 16, 2019**, or early check-out, attendees will be charged any penalties assessed by the hotel. For any reservations received after **August 16, 2019**, availability and group rate cannot be guaranteed and is at the discretion of the hotel.

Activities: All activities must be scheduled prior to **August 16, 2019**, to guarantee availability. After **August 16, 2019**, activity fees are non-refundable for any cancellations. Any activities scheduled after **August 16, 2019**, are based on availability and must be paid for when scheduling. Changes/additions made during the Conference are based on availability and will be billed accordingly at the conclusion of the Conference. Please note that changes/additions made during the Conference cannot be guaranteed and slots on trips will be filled first by attendees that preregistered. All programs have a minimum and maximum number of participants. If an activity is cancelled due to lack of participation, the respective activity fee will be refunded.



Pennsylvania Automotive Association
1925 North Front Street
Harrisburg, PA 17102
Telephone: 717-255-8311 Ext. 3319
1-800-242-3745 (in PA)
Fax: 717-213-0102

REGISTRATION FEES AND PAYMENT OPTIONS

A. Hotel Packages **SEE BROCHURE FOR CANCELLATION FEES**

Amount Due

3 Nights	\$1,242.63	\$ _____
4 Nights	\$1,656.84	\$ _____

ADDITIONAL NIGHTS OR UPGRADE REQUESTS ARE BASED ON AVAILABILITY,
PLEASE CONTACT PAA WITH THESE REQUESTS.

B. Dealership Registration Fees **SEE BROCHURE FOR CANCELLATION FEES**

\$995	Dealership Attendee AND Spouse/Guest	\$ _____
\$500	Dealership Attendee/Additional Guest ALONE	\$ _____
\$295	Children age 6-17	\$ _____

Sponsor Registration Fees

\$995	Sponsoring Associate Member and Spouse/Guest	\$ _____
\$500	Sponsoring Associate Member ALONE	\$ _____

Non-Sponsor Registration Fees

\$3,500	Non-Sponsoring Associate Member and Spouse/Guest	\$ _____
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C. Activities Fees **SEE BROCHURE FOR CANCELLATION FEES**

Thursday, October 3, 2019

Bike Tour - \$65 per person

Name(s) _____ \$ _____

Sporting Clays - \$100 per person

Name(s) _____ \$ _____

Bunker Tour - \$25 per person

Name(s) _____ \$ _____

Friday, October 4, 2019

Golf - Old White TPC Course - \$185 per person (Forecaddie tip not included)

Name(s) _____ \$ _____

Segway Tour - \$85 per person

Name(s) _____ \$ _____

9:00 – 10:00 a.m. 10:00 – 11:00 a.m. (must select timeslot)

Sporting Clays - \$100 per person

Name(s) _____ \$ _____

Bunker Tour - \$25 per person

Name(s) _____ \$ _____

TOTAL \$ _____

Please select one of the following payment options:

- Bill the following credit card for the total amount of \$ _____.
- Bill the following credit card for deposit of \$995 per room.
- Check enclosed for the total amount of \$ _____.
- Check enclosed for deposit of \$995 per room.

Type of Card: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Card #: _____ Expiration: _____

Cardholder Name: _____ Signature: _____

All Unpaid Balances due by August 16, 2019

Please return to PAA via fax to 717-213-0102 with credit card information or mail with check made payable to "PAA" at 1925 North Front Street, Harrisburg, PA 17102.
Additional questions should be directed to Becky Ross at bross@paa.org.